

## Commercial Support

We invite you to become a meeting supporter. Commercial support is an excellent way for your organization to show its commitment to pain research and treatment.

### Benefits of Commercial Support

- Enhance your visibility.
- Gain a more powerful presence.
- Increase your impact with APS members.
- Position your company as an industry leader.

### Provide an Educational Grant

Platinum Level . . . . .	\$50,000
Gold Level . . . . .	\$25,000
Silver Level . . . . .	\$15,000
Bronze Level . . . . .	\$5,000

*Note. Educational grants are unrestricted.*

Commercial Support Tier Structure for Benefits				
	<b>BRONZE</b> <b>\$5,000</b>	<b>SILVER</b> <b>\$15,000</b>	<b>GOLD</b> <b>\$25,000</b>	<b>PLATINUM</b> <b>\$50,000</b>
Ability to reserve block of rooms at headquarter hotel				X
Tile ad on Annual Meeting home page				X
Recognition ad in APS Annual Meeting Program Book				X
Display plaque commemorating support of the Annual Meeting			X	X
Right of first refusal to host a Corporate Showcase			X	X
Invitation(s) to the President's Reception		1	2	3
Complimentary registration(s) for the APS Annual Meeting		1	2	3
Your logo featured in APS publications		X	X	X
Recognition in the Annual Meeting Registration Brochure		X	X	X
Registration list—names and addresses of APS attendees	X	X	X	X
Commercial support ribbon for your representatives	X	X	X	X
Commercial support graphic with exhibitor listing	X	X	X	X
Recognition on the kiosk in registration area at the Annual Meeting	X	X	X	X
Recognition on the exhibit hall entrance at the Annual Meeting	X	X	X	X
Recognition on the APS website	X	X	X	X
Level recognition in the Annual Meeting Program Book	X	X	X	X
A sign at the supported event	X	X	X	X

## Commercial Support

We invite you to become a commercial supporter of the APS 31st Annual Scientific Meeting.

<p><b>Clinical Centers of Excellence in Pain Management Award</b></p> <p>This program seeks to honor forward-thinking teams of healthcare professionals who are addressing the critical needs in pain management on the most influential level: the local level. These annual awards will identify teams providing distinguished, comprehensive pain care to serve as examples to other pain management programs and share best practices with those programs.</p>	<p><b>Gold</b></p> <p><b>Silver</b></p> <p><b>Bronze</b></p>	<p><b>\$25,000</b></p> <p><b>\$15,000</b></p> <p><b>\$5,000</b></p>
<p><b>Basic Science Dinner</b></p> <p>This is a dinner presentation that highlights trends and obstacles in the area of research. This event provides excellent visibility to researchers and attendees through signage, the Program Book, and the APS website.</p>	<p><b>\$35,000</b></p>	
<p><b>Grand Opening Reception</b></p> <p>All attendees are invited to the opening reception in the exhibit hall. Your company will receive excellent visibility through signage at food and beverage stations, the exhibit hall entrance, the registration desk, and in the Program Book.</p>	<p><b>\$30,000</b></p>	
<p><b>Flash Drive of Poster Presentations</b></p> <p>Your company's name or logo placed on the flash drive provides excellent visibility and is a great branding opportunity.</p>	<p><b>\$15,000</b></p>	
<p><b>President's Reception</b></p> <p>This invitation-only reception gathers key APS leaders, board members, committee chairs, and speakers. As the supporter, you may provide napkins with your logo for use at the event. Your name will be featured on signage at the event, and you will receive five additional invitations.</p>	<p><b>\$15,000</b></p>	
<p><b>Managing the Patient in Pain Seminar</b></p> <p>Support a 1-day course for 75 primary care physicians and allied health professionals (multiple supporters at various levels).</p>	<p><b>\$15,000</b></p>	
<p><b>Leadership Suite</b></p> <p>Associate your company with the APS leadership. The suite will be used throughout the meeting for the APS leadership to meet regarding important issues. As the supporter you may provide napkins, cups, and candy with your logo for use in the refreshment area.</p>	<p><b>\$15,000</b></p>	
<p><b>APS Awards Program</b></p> <p>The awards program promotes excellence in pain scholarship and its communication to professional and public audiences and promotes excellence in service to APS.</p>	<p><b>\$12,000</b></p>	
<p><b>Refreshment Break</b></p> <p>This is an unopposed time for daily refreshment breaks available for all attendees. As the supporter you may provide napkins, cups, and candy with your logo for use in the refreshment area.</p>	<p><b>\$10,000</b></p>	
<p><b>Speaker Ready Room</b></p> <p>Associate your company with a great resource for all APS meeting speakers. As the supporter you may provide napkins, cups, and candy with your logo for use in the refreshment area.</p>	<p><b>\$5,000</b></p>	

Partial support is accepted. First right of refusal must be received by October 1, 2011.