

Corporate Showcase

APS is pleased to offer you the opportunity to showcase your company's products, services, or programs by conducting a seminar or product demonstration. Corporate showcase sessions are 30 minutes in length and will be held in a designated area(s) in the exhibit hall set up in theater style for 50 attendees. Please note that sessions are unopposed with any other educational programs but may run concurrent with other corporate sponsors. The following topics are suggestions of areas of interest to our attendees: risk evaluation and mitigation strategies (REMS), compliance, patient safety, diversion, and research. **This application is also available online as a fillable form at www.ampainsoc.org.**

Preferred day and time

Preliminary schedule as of April 2011, subject to change. Please indicate your preferred time slot; refer to the APS meeting schedule at www.ampainsoc.org for exact times. Time slots will be determined by March 1, 2012.

Thursday, May 17

Opening AM Reception

Opening PM Reception

Friday, May 18

PM Reception

Rules and regulations

Corporate showcase sessions are assigned on a first-come, first-served basis pending APS approval. The showcase fee is **\$5,000** and must accompany your completed corporate showcase application. Showcases are only available to those who purchase an exhibit booth. The fee includes space rental and listing on onsite signage that features **all** corporate showcase sessions. Corporate Showcases will be listed in the APS Program Book. Descriptive copy (limited to 50 words) must be sent to rnowak@connect2amc.com by March 14, 2012.

All activities are restricted to the designated area in the exhibit hall at the Hawaii Convention Center. You will be responsible for organizing your showcase. Your showcase will be set up in theater style for 50 attendees and will include an LCD projector/screen, podium, microphone, and one

lead retrieval machine. You are responsible for any special-need charges (e.g., catering, additional audiovisual equipment, etc.). Please note that, per convention center policy, no outside food or beverages are allowed at any meeting function.

Promotion or notification of your showcase is your responsibility. You may place a sign no larger than 28' x 44' in the registration area, at the entrance of the exhibit hall, and outside the designated area 24 hours before your showcase is scheduled to begin. You may promote your showcase through direct mail, room drop, program book advertising, or hotel voicemail for an additional fee.

Sessions are approved after **submission of the corporate showcase application form** on a first-come, first-served basis. No cancellations are accepted after space is confirmed.

Contact Information

Contact Name _____ Department _____

Institution/Company _____

Address _____ City/State/ZIP _____

E-mail Address _____

Phone (____) _____ Fax (____) _____

(For Office Use Only) Date Received _____ Time scheduled _____ Approved _____

Return form with payment to: Rose Nowak, Sales Department

APS, 4700 W. Lake Avenue, Glenview, IL 60025-1485 • 847.375.4856 • e-mail rnowak@connect2amc.com • fax 847.375.6465

Payment Information

You may pay by either check or credit card.

Check # _____ Credit Card # _____ Expiration Date _____

Credit Card Type _____ Card Holder Name _____

Signature _____